

# online paintball stores Online shop Store 1

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Online shopping is the process consumers go through to purchase products or services over the internet. An online shop, Internet shop, webshop or online store evokes the physical analogy of buying products or services at a bricks-and-mortar retailer or in a shopping mall. It is an electronic commerce application used for B2B or B2C. Online shopping is popular mainly because of its speed and ease of use. Some issues of concern can include fluctuating exchange rates for foreign currencies, local and international laws and delivery methods. Price comparison An advantage of shopping online is being able to use the power of the internet to seek out the lowest prices for items or services. For example if you are buying a digital camera you should enter "digital camera" into a search engine or a price search engine. Most price search engines have the advantage of store ratings and reviews. Getting the lowest price is important but it is more important to make sure the merchant or store you are purchasing from is reputable. Steps when buying online

- \* Browse product categories using a web browser
- \* Put items into virtual shopping cart (or market basket). Just as in a physical store viewing the contents of the cart can be done at any time. Quantities of products can be changed or deleted.
- \* Checkout Log in or register by choosing a username and a password. Enter personal data. Billing address Shipping address (can be different from the billing address) Phone number E-Mail address (usually optional) Choose means of payment Choose delivery speed and method (post, courier and logistics service, etc.)
- \* Confirm order After editing the personal data a confirmation page is displayed so that the online shopper can approve, change or abort the order.
- \* Logout In addition to a shopping cart system a recurring user could be recognized again by storing a "Cookie" on his computer. That way he can purchase an item by just clicking on it without having to login and enter the credit and shipping information again. Amazon.com was granted the United States Patent Number 5,960,411 for this method - the famous Amazon "One-Click Patent".

Means of payment Online shoppers commonly use their Credit card for making payments, however some systems enable users to create accounts and pay by alternative means, such as

- \* Debit card
- \* All kinds of Electronic money, Ecash (or digital money)
- \* Cash on delivery (C.O.D.)
- \* Cheque
- \* Money transfer / delivery on payment
- \* Postal money order

Once a payment has been accepted the goods or services can either be downloaded from the internet or delivered to the consumer via traditional means. Security issues

- \* User and payment data is encrypted by SSL when it is transferred on the Internet.
- \* Quality seals can be placed on the Shop webpage if it has undergone an independent assessment and meets all requirements of the company issuing the seal. The purpose of these seals is to increase the confidence of the online shoppers, the existence of many different seals foils this effort to a certain extent.
- \* Privacy of personal information is a big issue. In spite of Privacy Guidelines of the OECD, for example, privacy violations still occur and hamper eCommerce from developing to its full potential.

Setting up a shopping cart system

- \* Simple systems allow the offline administration of products and categories. The shop is then generated as HTML files and graphics that can be uploaded to a webspace. These systems don't use an online database.
- \* A high end solution can be bought or rented as a standalone program or as an addition to an ERP program. It is usually installed on the company's own webserver and may integrate very well into the existing supply chain so that ordering, payment, delivery, accounting and warehousing can be automated to a large extent.
- \* Other solutions allow the user to register and create an online shop on a portal that hosts multiple shops at the same time.
- \* Open Source solutions can be adapted and installed on a webspace.
- \* There are also commercial systems that can be tailored to ones needs so that the shop does not have to be created from scratch. By using a framework already existing, software modules for different functionalities required by a webshop can be adapted and combined.

History

- \* 1990: Tim Berners-Lee wrote "The WorldWideWeb browser" using a NeXT computer.
- \* 1994: Netscape released the Navigator browser in October under the code name Mozilla. Pizza Hut offered pizza ordering on its Web page. The first online bank opened. Attempts to offer flower delivery and magazine subscriptions online. "Adult" materials were also commercially available very soon. Netscape 1.0 in late 1994 introduced SSL encryption that made transactions secure.
- \* 1995: Jeff Bezos launched Amazon.com and the first commercial 24 hr. internet only radio station "Radio HK" started broadcasting. Dell and Cisco began to aggressively use Internet for commercial transactions.
- \* 1996: eBay was founded.
- \* 1998: Electronic postal stamps can be purchased and downloaded for printing from the Web.
- \* 1999: business.com was sold for US \$7.5 million (purchased 1997 for US \$150,000) The peer-to-peer filesharing software "Napster" was launched.
- \* 1999: The UK's first graphical Internet shopping mall (The Virtual Mall) was launched.
- \* 2000: The dot-com bust.
- \* 2001: Merger of AOL and Time Warner.
- \* 2003: Amazon.com: first-ever full-year profit.
- \* 2004: kombiz: In Association with Amazon.com, Founded 2004. A Complete Amazon shopping associate online shopping site,, See also

- \* Bricks and clicks business model
- \* Business-to-business electronic commerce
- \* Business-to-consumer electronic commerce
- \* Electronic business
- \* Electronic commerce
- \* Enterprise resource planning
- \* Internet fraud
- \* Retailer
- \* Shopping cart
- \* Shopping mall
- \* Online shopping rewards
- \* External links
- \* Shopping safely online
- \* Policies for online privacy
- \* Comparison of various online shopping portals

book store 92388 target store 89638 wholesale merchandise store 77880 furniture store 77559 yahoo store 63416 disney store 58425 department store 56683 store 46768 pet store 38229 jewelry store 35664 border book store 34861 clothing store 31999 computer store 30208 music store 29289 book chicago house peace store 29228 drug store 28740 shoes store 26842 toy store 24865 retail store 24456 online store 23633 grocery store 23494 fabric store 23263 best buy store 22328 christian book store 21235 dollar store 20554 wal mart store 18691 barnes and noble book store 18012 baby store 17427 the company store 17213 electronic store 17026 the ups store 16862 online book store 16480 kohls department store 16320 michaels craft store 16319 express clothing store 15965 macys department store 15596 hardware store 15414 golf store 15232 container store 15076 craft store 14850 room store 14622 retail store display 14395 auto part store 14067 sporting goods store 13784 party supply store 13227 retail store supply 12188 the container store 12125 party store 11768 comic book store 11659 express store 10948 discount store 10695 outlet store 10693 marshalls store 10521 bob store 10440 sport store 10314 lazarus department store 9739

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