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## future trends in internet Campus placement: 10 preparation mantras

Posted by Dr. Kishor Bhanushali - 2010/01/06 07:27

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Campus placement: 10 preparation mantras <http://getahead.rediff.com/slide-show/2009/dec/09/slide-show-1-career...>  
\*Prashant Yadav\* A great first job can go a long way in paving the road for a rewarding career. That's why campus placements occupy a student's mind right from the day he or she enters professional college. But approaching them in a systematic manner, is a must. \*Step 1: Build a resume\* IIM students get started six months ahead of placements. What's more, the resume undergoes at least 30 cycles of change and review! Start by reading at least 15 articles on resumes online, and develop your own understanding of what constitutes a good resume. The layout must be clean avoid unnecessary clutter, fancy fonts or colours. Keep the text sharp by editing out unnecessary words but at the same time highlighting your strengths. Choose your words strategically. For instance, 'Was captain of my college cricket team at the inter-college sports meet' could read as 'Led my college cricket team in the inter-college tournament.' A useful rule of thumb while deciding what to include in the resume

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