
product innovation business Resume: DIRECTOR OF SALES & MARKETING

Posted by jobbankusa - 2010/01/07 14:28

Info: ===== Resumeld: 1000143218 Position: DIRECTOR OF SALES & MARKETING
City/State/Zip: ALBANY, NY 12203 Location: NY Relocate: Y Years Exp: 20+ Salary: 75,000 S
Type: YR Position Type: P Resume: ===== SUMMARY Tenured professional in
marketing, sales and operations with a track record of initiating actions required for turn-around, new market entry,
business/product line expansion and enhanced market share... Skilled in listening, researching, determining needs and
then assembling the resources, creative talents and team to reach organizational objectives. QUALIFICATION
OVERVIEW Marketing Extensive experience in creating, implementing and managing marketing programs and
initiatives. Highly successful in increasing sales, market share and profitability. Effective in conducting market and
product research on consumer, government and industrial market levels, identifying real trends and competitive
information and then creating both domestic and international sales and marketing programs targeted to the desired
market and results. Sales & Sales Management Demonstrated abilities in recognizing needs for refinement and
changes in sales systems, creation of the same and management of test and roll-out of new programs. Experienced in
significantly improving

=====